

#TOOLART CREATIVE KIT

RESELLER PROGRAM

DIY

< Book Binding



READY,
SET, GOLD!

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SET, GOLD!

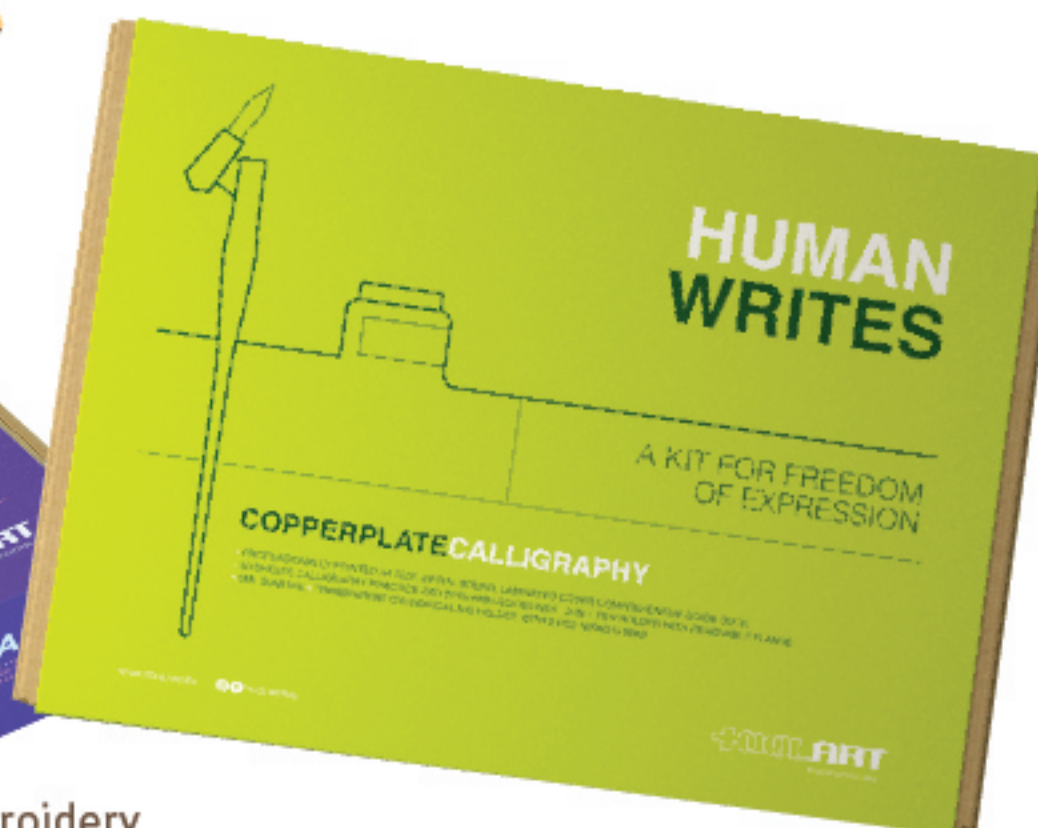
✓ Calligraphy & Letter Illumination ^



^ Leather Painting



< Embroidery



Get Creative With #TOOLARTCREATIVEKIT

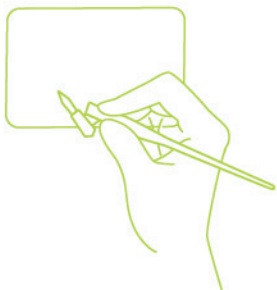
With months of stay-home & social distancing, many might be running out of TV shows to watch, games to play, & books to read. Perhaps they are hunting for a new project to keep their hands busy & their mind engaged. How about a little challenge to occupy time in a productive & fun way with some DIY kits & learn new skills?

The **#TOOLARTCREATIVEKIT** is a great solution for beginners who don't know exactly where to start or which supplies & tools to get. Our quality kits are specially curated by professional designers to make learning as easy & convenient as possible. Kit includes all the essential materials, tools, printed step-by-step instruction guide & QR code to scan & follow along online tutorial*. Equipped with the tools provided, he/she can continue to explore independently & discover their own creative expression.

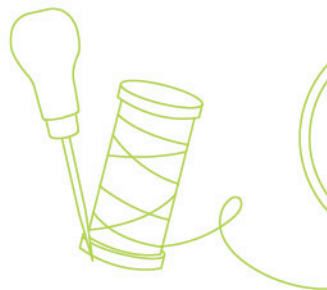
Learn something new - pick up writing beautiful CALLIGRAPHY script, ILLUMINATE LETTERS in Gold, learn up to 5 types of BOOK BINDING stitches, get hooked on EMBROIDERY, or try PAINTING on LEATHER!

*Selected Kits Only

CALLIGRAPHY & LETTERING KIT



BOOK BINDING KIT



HANDICRAFT & PAINTING KIT



RESELLER PROGRAM

PARTNER FOR GROWTH

FORGING A LASTING PARTNERSHIP

At TOOLART, we believe in sharing our journey, that is why we welcome the opportunity to partner with like-minded resellers in becoming our stockist.

If you are a store owner or entrepreneur who is interested in starting the process of selling our products, e-mail us : **enquiry@toolart.sg**
Once we review your information, we will contact you to discuss the next step.



JOIN OUR RESELLER PROGRAM & GET STARTED RIGHT AWAY!

1. Scan above QR code to place your order online
2. Select items (min. value SGD\$500)
3. Fill in required details
4. Check our T&C
5. Pay Online to complete order



Our DIY #TOOLARTCREATIVEKIT Are Great For :

> GIFTING

Give a unique experience to yourself or your loved ones. Celebrate the special occasions (Birthday, Christmas or Festive Gifting) with a surprise #TOOLARTCREATIVEKIT.

> STAY HOME ACTIVITY

Delivering creative experience straight to the doorstep! Enjoy fun, hands-on activities from the comfort of your own home.

> GREAT FAMILY BONDING

Take this opportunity to do something fun with your family! Suitable for Adults, Kids* or Parent-Child activities.

> TEAM BUILDING/CORPORATE WORKSHOP

Customisable for team building & bonding activities. Help your team to foster cohesiveness, enhance creativity & encourage open communication.

> EVENT/DOOR GIFT/PLAY DATES

Celebrate a meaningful occasion with an unique DIY experience & create a memento of unforgettable memories.

* From age 9 y/o onwards. Kits contain sharp blades & pointed needles that may cause injury if misused; or otherwise not used for its intended purpose.

How We Ensure Our Resellers Continue To Profit From Our Products With Our Unwavering Service Support :



RESELLERS ENJOY UP TO 40% OFF* PRODUCT LIST PRICE

- Low quantity order
- From min. 10 kits onwards or
- No limit to kit type with total value SGD500*



OPTION FOR WORKSHOP SUPPORT

- Buy a kit & attend a 3-hours workshop for SGD30/pax
- Workshop venue at ToolArt Workspace or other venue arrangement



ONLINE & OFFLINE SUPPORT

- Tap on our established customer database
- Website landing page announcement/EDM
- Printed promotional mailers



SOCIAL MEDIA MARKETING SUPPORT

- Engaging video & announcement across all TOOLART social media platforms : IG, FB



BRAND EXPOSURE & AWARENESS

- Brand shout-out across on & offline platforms via paid ads & reviews



STEP-BY-STEP INSTRUCTION GUIDE

- All kits include professionally printed instruction guide or comprehensive guide cum workbook



QR CODE TO SCAN FOR E-TUTORIAL

- Indefinite online access to view step-by-step e-tutorial*

* Available for selected kits



ADMINISTRATIVE SUPPORT

- Alerts, reminders for new product promotion as well as SMS to participants leading up to the day of the workshop

GREATER PROFIT MARGINS & DEDICATED SUPPORT

RESELLER PERKS



GENUINE PARTNERSHIP

- We Listen. Our partners influence our product strategy & marketing
- Your business success matters to us



RESELLER HELP DESK

- Product enquiry & prompt support :
enquiry@toolart.sg
or call **+65 6298 1332**



PRODUCT GENERATION PLAN

- We are constantly developing & creating new kits with seasonal product launches
- In-house design - A proud Made in Singapore brand



FREE LOCAL DELIVERY

- Complimentary delivery to any local location*

* Except Sentosa & Jurong Island



PRODUCT CREDIBILITY & COLLABORATION

- Selected kits are curated & endorsed by professional Artists, Calligraphers & Designers



SUPPLIES SUPPORT

- Run out of supplies for the next projects?
Order online
WWW.TOOLART.SG or visit our retail shop to stock up!



DIGITAL ASSETS SUPPORT

- Product pix, MP4 footages, audio visual digital contents are available for download



AUDIO VISUAL SUPPORT

- Mini LCD display* include USB pre-load with product demo & engaging audio visual content

* Request available on first-come-first serve basis

CALLIGRAPHY & LETTERING KIT



COPPERPLATE CALLIGRAPHY

List Price
SGD60.00

HUMAN WRITES

– A Kit For Freedom Of Expression

A great starter kit for anyone who wants to learn the art of Copperplate calligraphy. This kit includes a 60 pages comprehensive guide cum workbook, Practice Pad with 6mm Guidelines (50 Sheets) & all the essential tools you need to get started on writing beautiful script.



BRUSH CALLIGRAPHY

List Price
SGD60.00

THE SIDE EFFECTS OF STROKE

– A Kit To Unblock Artistry

A perfect beginner's must-have kit for anyone who wants to learn how to write in brush script & try out modern calligraphy. Includes 58 pages comprehensive guide book, with tracing alphabets (both upper & lowercase) plus guide sheets for daily practise.

Bonus exclusive : Handmade metallic watercolour by @KARTHIGA.GANESAN.



LEVEL
Beginners/All Levels



LEVEL
Beginners/All Levels



3-Hours
Workshop



Artist
Collaboration



Comprehensive
Guide Book



ORNAMENTAL COPPERPLATE

List Price
SGD70.00

FILL UP YOUR PLATE

– A Flourisher's Digest Kit

Exclusively curated by Artist/Calligrapher @TRI.SHIBA for advance to intermediate calligraphers who are looking to explore & acquire new skills in calligraphic techniques through ornamental flourishing.

An exclusive oblique pen holder, handmade by @ARTNCRAFTEXPRESSIONZ is included as a bonus in this kit.



LEVEL
Intermediate/Advance



DECORATIVE LETTERING

List Price
SGD70.00

LETTER LATE THAN NEVER

– A Flourisher's Digest Kit

Design and create endless variations of Decorative Letterings and Borders through different Ornamentation techniques. Acquire the fundamental skills of how to design Knot-work patterns. This kit includes a comprehensive guide book by @TRI.SHIBA, graph papers for plotting knot-works & all the essential tools.



LEVEL
Intermediate/Advance



With QR Code
For E-tutorial



LETTER ILLUMINATION /GILDING

List Price
SGD145.00

READY, SET, GOLD! – A Kit For Gold Digger

Letter Illumination is a decorative technique used to apply GOLD on solid surfaces to illuminate Letters. Specially curated by Artist/ Penman, @BEINGUXER. Kit includes imported 23K Real Gold leaves & Instacoll with letter A ~ L keylines (12 Alphabets) pre-printed on quality paper ready for gilding & painting.



LEVEL
Beginners/Intermediate

Buy A #TOOLARTCREATIVEKIT & Attend A Workshop

LETTER ILLUMINATION /GILDING



COPPERPLATE CALLIGRAPHY



CALLIGRAPHY PRODUCTS



BOOK BINDING KIT



STAB BINDING

List Price
SGD58.00

STAB RIGHT UP!
– A Kit Full Of Great Stitching Ideas

Create endless stitch patterns with traditional hand-bound book technique. STAB BINDING is also referred as Chinese or Japanese book binding. Create decorative elements on your notebook by learning 5 types of STAB BINDING pattern.

Acid Free, FSC Certified premium papers by @antalissea & @guarrocasas



KETTLE STITCH

List Price
SGD58.00

LOVE THAT BINDS
– A Kit For Lovestruck Novelist

KETTLE STITCH is a link of knot tied book binding technique. The exposed spine setting is strong & flexible to be laid flat open. Kit Includes everything you need to learn KETTLE STITCH binding, book cover construction & signature preparation.

Acid Free, FSC Certified premium papers by @antalissea & @guarrocasas



LEVEL
Beginners/All Levels



LEVEL
Beginners/All Levels



LONG STITCH

List Price
SGD55.00

LONG STORY SHORT
– A Kit With A Happy Ending

Everything you need in one kit to learn LONG STITCH binding, book cover construction & signature preparation. With exposed staggered sewing pattern visible on the spine cover, LONG STITCH is a book binding technique that requires no gluing.

Acid Free, FSC Certified premium papers by @antalissea & @guarrocasas



LEVEL
Beginners/All Levels



COPTIC STITCH

List Price
SGD58.00

COPTIC-RIGHT FREE
– A Kit With No Limitations

Involves binding a book with an open spine. This open spine give Coptic bound books flexibility and can be laid flat when opened. Start your journey to making your own journaling books.

Acid Free, FSC Certified premium papers by @antalissea & @guarrocasas



LEVEL
Beginners/All Levels



3-Hours
Workshop



Step-By-Step
Illustration Guide



QR Code For
E-Tutorial



3-Hours
Workshop



Step-By-Step
Illustration Guide



QR Code For
E-Tutorial



FRENCH LINK STITCH

List Price
SGD55.00

FRENCH LINK & BONDAGES — A Kit Rated PG

FRENCH LINK STITCH is a classic open spine book binding technique. A popular stitch with endless decorative possibilities for exposed spine. Learn FRENCH LINK STITCH binding with a touch of KETTLE STITCH at two ends, including book cover construction & signature preparation.

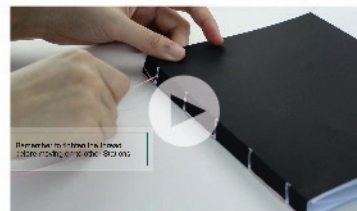
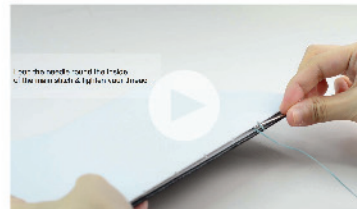
Acid Free, FSC Certified premium papers by
@antalissea & @guarocasas



  
LEVEL
Beginners/All Levels

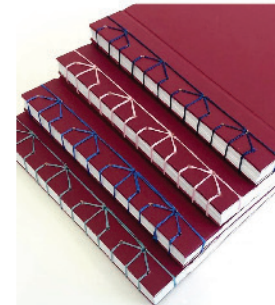
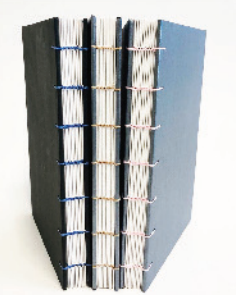


With QR Code
For E-tutorial

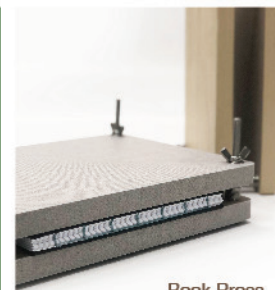


Buy A #TOOLARTCREATIVEKIT & Attend A Workshop

PARTICIPANTS' PROJECT



BOOK BINDING RETAIL PRODUCTS



Book Press



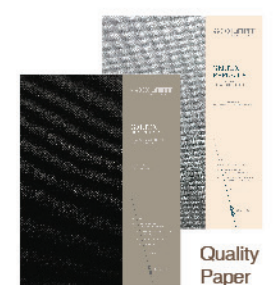
Punching Cradle



Waxed Thread



Electric Drill



Quality
Paper

HANDICRAFT & PAINTING KIT



3-Hours Workshop



Step-By-Step Illustration Guide



QR Code For E-Tutorial



EMBROIDERY CRAFT

List Price
SGD45.00

REAP WHAT YOU SEW
— A Kit With Consequences

If you are looking for a new hobby, embroidery can be enjoyable for you. Being able to maneuver the thread & needle precisely & creating & following a certain pattern or design definitely helps brain function & build creativity! Kit includes quality fabric, DMC thread & needles.



LEVEL
Beginners/All Levels



LEATHER PAINTING

List Price
SGD90.00

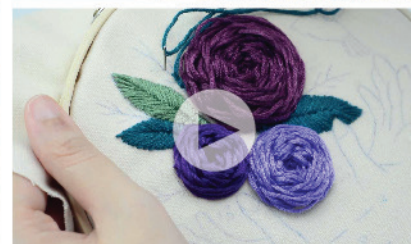
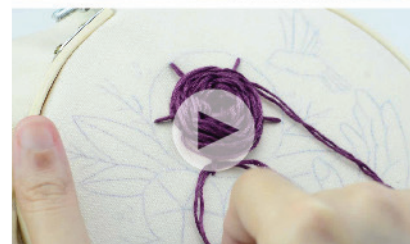
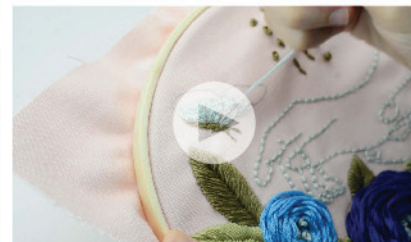
TRY ME & TALK LEATHER
— A Kit For Thick-skinned

This complete beginner's kit includes all the materials & essential tools to help you get started on your new project. Kit includes 28 pages of inspirations cum step-by-step guide. Compose your own layout, paint & make your own leather accessory projects.

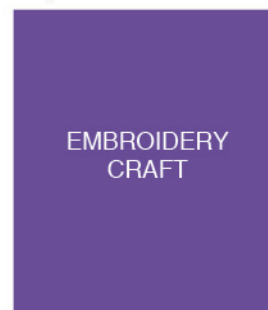


LEVEL
Beginners/All Levels

Scan QR Code For Step-By-Step Online Tutorial



Buy A #TOOLARTCREATIVEKIT & Attend A Workshop



TOOLART WORKSPACE



NATURAL LIGHTING



FLEXIBLE CONFIGURATIONS



HD VISUAL & AUDIO FACILITIES



PRIVATE WORKSPACE



CONDUCTIVE ENVIRONMENT



RETAIL SHOP



TOOLART RETAIL



TOOLART MINIBAR



ARTIST MEET & GREET



BOOK LAUNCH & DEMO



PROGRAM & PRODUCTION



PRODUCT ASSEMBLY



EVENTS



OVERSEAS EVENT



POP UP BOOTH



SINGAPORE ANNUAL EXHIBITION



TOOLART MERCHANDISE



TOOLART LLP is a Singapore based creative initiative, incorporated in 2008.

ROC. LL0801001B



Our business has since expanded to providing:

- CREATIVE WORKSHOPS
- PRODUCT DEVELOPMENT
- PUBLISHING
- ONLINE ESHOP
- RETAIL STORE
- EVENTS
- ARTIST MANAGEMENT
- WORKSPACE
- MINI BAR

TOOLART is dedicated to curating creative content that inspires learning and promoting talented Asian artists, calligraphers, small businesses & empowering local entrepreneur startups.

Our business is managed by leading industrial designers & highly experienced multimedia professionals that has been in the creative, PR & advertising industry for decades.



For workshop inquiries, collaboration, partnership, or reseller program, e-mail: enquiry@toolart.sg



+TOOLART
WORKSHOP + ESHOP + RETAIL

WWW.TOOLART.SG

  [TOOLARTSG](https://www.instagram.com/toolartsg)